



Graduate
School of Marketing

The Academic Board of the
IMM GRADUATE SCHOOL OF MARKETING
declare herewith that the

**POSTGRADUATE DIPLOMA IN
MARKETING MANAGEMENT**

(CUM LAUDE)

has been awarded to

ELANE VREY

*who has successfully complied with the requirements
for the fulfilment of the qualification*

A handwritten signature in black ink, appearing to read 'A. Vrey', written over a horizontal line.

Dean

A handwritten signature in black ink, appearing to read 'E. Vrey', written over a horizontal line.

National Registrar



V00098
2018 Academic Year

Verified Certificate



UNIVERSITY OF
TORONTO

A handwritten signature in blue ink, appearing to read 'Dilip Soman'.

Dilip Soman

Canada Research Chair in Behavioural Science and Economics
Professor of Marketing

Rotman School of Management, University of Toronto

This is to certify that

Elane Vrey

successfully completed and received a passing grade in

BE101x: Behavioural Economics in Action

a course of study offered by University_of_TorontoX, an
online learning initiative of University of Toronto.



Verified Certificate
Issued May 9, 2021

Valid Certificate ID
[5e2b5847ea53438ab83bdce3fc601d11](#)

Awarded by



Award in Behavioural Economics

This is to certify that;

Elane Vrey

has been awarded the:

Award in Behavioural Economics

A handwritten signature in black ink, appearing to read 'Nick Hutton'.

Nick Hutton F IDM
Chair of IDM Exam Board

A handwritten signature in black ink, appearing to read 'Andy Dorling'.

Andy Dorling
General manager of
Learning Solutions, IDM

A handwritten signature in black ink, appearing to read 'Chris Combemale'.

Chris Combemale F IDM
CEO, Data & Marketing Association

COURSE CERTIFICATE

CHOICE HACKING RECOGNIZES

Elane Vrey

For completing the course "How to Create Persuasive Experiences"

on this day, 28th June 2021

CERTIFICATE ID: 928636



Jennifer Clinehens

Jennifer Clinehens

INSTRUCTOR



The Marketing Association of South Africa NPC

as the SAQA registered [ID 819]
Professional Body for the Marketing Industry

Certifies that

Elane Vrey

Has been designated as a Practicing Associate Marketer South Africa (AMSA)
with all its associated rights and privileges in accordance with the relevant
and applicable requirements.

Professional Designation Number: AM 22044

This certificate is valid **until 31 December 2022** and is reissued on an annual basis to confirm compliance with designation requirements such as commitment to the code of ethics, payment of Professional body fees and adherence to the MASA CPD programme.

Enrico du Plessis
Chairman: Professional Designations Board
The Marketing Association of South Africa NPC
Company Reg No: 2006/011537/08



Student Name Student Naam	ELANE MARAIS		
Student Number Studentnommer	909111675		
ID Number IDNommer	7207080172087		
Date of Birth Geboortedatum	8-JUL-1972	Account Balance Rekeningbalans	

Programme (s)

IT IS HEREBY CERTIFIED THAT

ELANE MARAIS
(DATE OF BIRTH : 8-JUL-1972)

WAS ENROLLED AT THIS UNIVERSITY FOR THE DEGREE(S) :
B A HONS COMMUNICATION

IT IS FURTHER CERTIFIED THAT HIS/HER RESULTS ARE AS FOLLOWS :

1991

B A COMMUNICATION 1 VT

SEMESTER ONE	
COMMUNICATION STUDIES 1A	57 PASSED
ETHICS A	77 PASSED WITH DISTINCTION
INDUSTRIAL PSYCHOLOGY 1A	67 PASSED
POLITICAL STUDIES 1A	63 PASSED

YEAR BLOCK	
ZULU 1	70 PASSED

SEMESTER TWO	
COMMUNICATION STUDIES 1B	62 PASSED
ETHICS B	75 PASSED WITH DISTINCTION
INDUSTRIAL PSYCHOLOGY 1B	69 PASSED
POLITICAL STUDIES 1B	51 PASSED

P4 - PROMOTED

Director Corporate Governance
UNIVERSITY OF JOHANNESBURG

2016-02-05

Elize de Wet
Elize de Wet
Signature:

1992

B A COMMUNICATION 2 VT

SEMESTER ONE	
ADVERTISING A	72 PASSED
COMMUNICATION STUDIES 2A	66 PASSED
INDUSTRIAL PSYCHOLOGY 2A	69 PASSED
STATISTICAL METHODS A	82 PASSED WITH DISTINCTION

SEMESTER TWO	
ADVERTISING B	68 PASSED
COMMUNICATION STUDIES 2B	70 PASSED
INDUSTRIAL PSYCHOLOGY 2B	75 PASSED WITH DISTINCTION
MEDIA LAW	69 PASSED

P4 - PROMOTED

1993

B A COMMUNICATION 3 VT

SEMESTER ONE	
COMMUNICATION STUDIES 3A	65 PASSED
INDUSTRIAL PSYCHOLOGY 3A	64 PASSED
JOURNALISM A	72 PASSED

Student Name Student Naam	ELANE MARAIS		
Student Number Studentnommer	909111675		
ID Number IDNommer	7207080172087		
Date of Birth Geboortedatum	8-JUL-1972	Account Balance Rekeningbalans	

Programme (s)

PICTORIAL COMMUNICATION A	75 PASSED WITH DISTINCTION
SEMESTER TWO	
COMMUNICATION STUDIES 3B	68 PASSED
INDUSTRIAL PSYCHOLOGY 3B	72 PASSED
JOURNALISM B	73 PASSED
PICTORIAL COMMUNICATION B	75 PASSED WITH DISTINCTION
OBTAIN B A COMMUNICATION	
06-DEC-1993	

1994

B A HONS COMMUNICATION 1 VT

SEMESTER ONE	
FIL METHODOLOGY OF THE HUMANITIES	CANCEL 08-FEB-1994
YEAR BLOCK	
KML MAIN SEMINAR	CANCEL 08-FEB-1994
SEMESTER TWO	
KML ADVERTISING	CANCEL 08-FEB-1994
KML GENERAL COMMUNICATION THEORY	CANCEL 08-FEB-1994
KML POLITICAL COMMUNICATION	CANCEL 08-FEB-1994

THIS STUDENT IS IN GOOD FINANCIAL STANDING WITH THE INSTITUTION.


I HEREBY DECLARE THAT THE ABOVEMENTIONED STUDENT WAS/IS A REGISTERED STUDENT OF THE UNIVERSITY DURING THE PERIOD STATED ABOVE. THIS STUDENT QUALIFIES FOR A CERTIFICATE OF GOOD CONDUCT.

THIS CERTIFICATE IS ISSUED WITHOUT CHANGE OR DELETION OF ANY NATURE.

THE ACADEMIC RECORD IS OFFICIAL WHEN IT CARRIES THE SIGNATURE OF THE RELEVANT FACULTY OFFICER AND THE DATE STAMP OF THE RELEVANT FACULTY.



FACULTY OFFICER.
FACULTY :

<p>Director Corporate Governance UNIVERSITY OF JOHANNESBURG</p> <p>2016 -02- 05</p> <p> Elize de Wet</p> <p>Signature:</p>

Academic Results
MRS ELANE VREY 909111675
2022/11/27

This is not deemed an official UJ academic results record, please visit your faculty for an official printout, you may only use this for personal records.

1991

B A COMMUNICATION

SEMESTER ONE

Subject	HYM	SM	FM	Result
COMMUNICATION STUDIES 1A		67	57	PASSED
ETHICS A		79	77	PASSED WITH DISTINCTION
INDUSTRIAL PSYCHOLOGY 1A		63	67	PASSED
POLITICAL STUDIES 1A		54	63	PASSED

SEMESTER TWO

Subject	HYM	SM	FM	Result
COMMUNICATION STUDIES 1B		60	62	PASSED
ETHICS B		73	75	PASSED WITH DISTINCTION
INDUSTRIAL PSYCHOLOGY 1B		62	69	PASSED
POLITICAL STUDIES 1B		52	51	PASSED

YEAR BLOCK

Subject	HYM	SM	FM	Result
ZULU 1	62	65	70	PASSED

1992

B A COMMUNICATION

SEMESTER ONE

Subject	HYM	SM	FM	Result
ADVERTISING A		77	72	PASSED
COMMUNICATION STUDIES 2A		73	66	PASSED

INDUSTRIAL PSYCHOLOGY 2A	74	69	PASSED
STATISTICAL METHODS A	83	82	PASSED WITH DISTINCTION

SEMESTER TWO

Subject	HYM	SM	FM	Result
ADVERTISING B		74	68	PASSED
COMMUNICATION STUDIES 2B		70	70	PASSED
INDUSTRIAL PSYCHOLOGY 2B		79	75	PASSED WITH DISTINCTION
MEDIA LAW		72	69	PASSED

1993**B A COMMUNICATION****SEMESTER ONE**

Subject	HYM	SM	FM	Result
COMMUNICATION STUDIES 3A		69	65	PASSED
INDUSTRIAL PSYCHOLOGY 3A		64	64	PASSED
JOURNALISM A		66	72	PASSED
PICTORIAL COMMUNICATION A		72	75	PASSED WITH DISTINCTION

SEMESTER TWO

Subject	HYM	SM	FM	Result
COMMUNICATION STUDIES 3B		71	68	PASSED
INDUSTRIAL PSYCHOLOGY 3B		72	72	PASSED
JOURNALISM B		73	73	PASSED
PICTORIAL COMMUNICATION B		71	75	PASSED WITH DISTINCTION

1994**B A HONS COMMUNICATION****SEMESTER ONE**

Subject	HYM	SM	FM	Result
FIL METHODOLOGY OF THE HUMANITIES				# 08/02/1994

SEMESTER TWO

Subject	HYM	SM	FM	Result
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KML ADVERTISING				# 08/02/1994
KML GENERAL COMMUNICATION THEORY				# 08/02/1994
KML POLITICAL COMMUNICATION				# 08/02/1994

YEAR BLOCK

Subject	HYM	SM	FM	Result
KML MAIN SEMINAR				# 08/02/1994

2022**NON-DEGREE PURPOSES(POST GRADUATE) CBE****YEAR BLOCK**

Subject	HYM	SM	FM	Result
SPECIALISED MARKETING RESEARCH		70	78	PASSED WITH DISTINCTION

= Cancelled subject; * = Results still outstanding; @ = Subject Exempted

This is not deemed an official UJ academic results record, please visit your faculty for an official printout, you may only use this for personal records.



LinkedIn LEARNING

Certificate of Completion

Congratulations, Elane Vrey

Data Visualization for Data Analysts

Course completed on Apr 08, 2021 at 05:14PM UTC

By continuing to learn, you have expanded your perspective, sharpened your skills, and made yourself even more in demand.

A handwritten signature in black ink that reads "Dan Brudny".

Head of Content Strategy, Learning

LinkedIn Learning
1000 W Maude Ave
Sunnyvale, CA 94085



Instructional Delivery Method: QAS Self Study

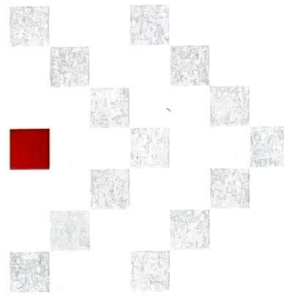
In accordance with the standards of the National Registry of CPE Sponsors, CPE credits have been granted based on a 50-minute hour. LinkedIn is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its web site: www.nasbaregistry.org

Field of Study: Information Technology

Program: National Association of State Boards of Accountancy (NASBA) | Registry ID: #140940

Certificate No: AegxWNX8s-CpVgx90HSCle3dxW1F

Continuing Professional Education Credit (CPE): 2.40



**COLLEGE OF BUSINESS
AND ECONOMICS**

Honours Research: Poster Presentations 2022

Second Runner-up Award - Group Entry

Awarded to:

Elane Vrey

Recognised for:

- Topical and relevant research problem
- Applicable and appropriate research design and method
- Literature review reflecting current knowledge in this area
- Relevant data collection methods
- Relevant data analysis techniques
- Accurate presentation of results
- Appropriate quality of discussion and contribution of study

Prof Kelvin Bwalya
Vice-Dean: Research, Innovation and Internationalisation
College of Business and Economics

Awarded on 18 October 2022
University of Johannesburg
Johannesburg, Gauteng, South Africa



TRANSVAALSE
ONDERWYSDEPARTEMENT



25786/0117
TRANSVAAL
EDUCATION DEPARTMENT

HIERMEE WORD GESFRTIFISEER DAT

THIS IS TO CERTIFY THAT

MARAIS, FLANE

IDENTITEITSNOMMER
AAN AL DIE EKSAMENVEREISTES
VOLDOEN HET VIR DIE

7207080172087

IDENTITY NUMBER
SATISFIED ALL THE EXAMINATION
REQUIREMENTS FOR THE

**SENIORSERTIFIKAAT
SENIOR CERTIFICATE**

STUDIERIGTING

NATUURWETENSKAPLIK

FIELD OF STUDY

VAKKE GESLAAG
SUBJECTS PASSED

GRAAD
GRADE

SIMBOOL
SYMBOL

AFRIKAANS EERSTE TAAL

HG

A

ENGLISH SECOND LANGUAGE

HG

B

WISKUNDE

HG

B

NATUUR-EN SKEIKUNDE

SG

A

BIOLOGIE

HG

B

REKENINGKUNDE

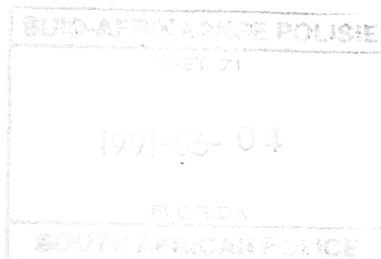
HG

A

REKENAARSTUDIE

HG

C



UITVOERENDE DIREKTEUR: ONDERWYS
EXECUTIVE DIRECTOR: EDUCATION

J.J.N. Meyer
W443027B
J.J.N. MEYER
DATE OF ISSUE

DATUM VAN UITREIKING

1991.01.01

HIERDIE KANDIDAAT IS MET INGANG 1991.01.01 VRYGESTEL VAN
DIE MATRIKULASIE-EKSAMEN VAN DIE UNIVERSITEITE INGESTEL
Kragtens PARLEMENTSWET 75 IN DIE REPUBLIEK VAN SUID-AFRIKA.

SEKRETARIS/SECRETARY

GEMEENSKAPLIKE MATRIKULASIERAAD/JOINT MATRICULATION BOARD

SIMBOOLWAARDES/VALUE OF SYMBOLS

A 80% — 100% D 50% — 59%
B 70% — 79% E 40% — 49%
C 60% — 69% F 33 $\frac{1}{3}$ % — 39%

HG Hoër Graad
HG Higher Grade

SG Standaardgraad
SG Standard Grade

LG Laer Graad
LG Lower Grade

Hierdie sertifikaat word uitgereik sonder verandering of uitwissing van enige aard.
This certificate is issued without alteration or erasure of any kind.